

CONSULAIJoaquim Nogueira Cabral
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Email: jcabral@consulai.com**EU-FarmBook & ENAJ Press Tour 2026: Digital Innovation in Brittany's Livestock Sector*****Rennes, France – 5-8 July 2026***

EU-FarmBook and the **European Network of Agricultural Journalists (ENAJ)** invite agricultural journalists from across Europe to a three-day press trip in Brittany, France, from 6 - 8 July 2026. Co-organized with **IDELE**, France's national livestock research institute, this third edition of the ENAJ/EU-FarmBook press trip will offer exclusive access to innovative farms and research centers. The optional pretour on 5 – 6 July offers insights into pig farming innovation before the main event.

Key details:

- **Main event (6–8 July):** Digital tools for dairy, beef, pig, and poultry production.
- **ENAJ Pretour (5 - 6 July):** Pig farming innovation with **Cooperl** (limited to 25 places, priority for main event participants).
- **Places available:** 25 journalists
- **Fees:** €40 (Pretour) / €140 (main event, incl. 2 nights` hotel accomodation, meals, transport).
- **Registration deadline:** 1 June 2026 via the [ENAJ website](https://enaj.eu) or directly at eveeno.com/142175853.
- **Payment:** Due by 14 June 2026

Program highlights:

Highlights include visits to innovative farms testing robotic milking, AI-driven poultry monitoring and circular economy systems, as well as research hubs showcasing 3D imaging, drone surveillance, and Phéno3D gantry trials. Exclusive networking opportunities with European agri-tech researchers, farmers and journalists.

The detailed program is available here: <https://enaj.eu/registration-now-open-for-enaj-eu-farmbook-event-in-france/>

Photo

Part of the program will be a visit at CIRBEEF, an experimental farm where innovations in beef and forages are tested. The focus of this year's ENAJ-EU-FarmBook press trip is Digital Innovation and Data Technology for Livestock Farms in Brittany. Journalists will visit farms with meat and dairy cattle, veal, pigs and poultry. (Photofile: "Cattle_Pasture_Idele.png", Source: Idele; Images: Reproduction in

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This press event is co-funded by the European Union. For reasons of transparency participants are kindly asked to acknowledge the EU co-funding in any coverage (e.g., “costs of press trip co-funded by the European Union”). As places are limited, accreditation will be prioritized for journalists with a confirmed editorial commission or a clear plan to publish.

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About EU-FarmBook

EU-FarmBook is a project funded by Horizon Europe, working at regional, national, and European level to build an online platform for gathering and sharing agricultural and forestry knowledge. The platform aims to become an interactive, multilingual meeting place for agriculture and forestry communities. The primary goal of EU-FarmBook is to ensure that innovative results and best practices coming from EU- and government funded projects in agriculture, forestry and rural development reach the people who can put them into practice. Knowledge should be easily Findable, Accessible, Interoperable, and Reusable according to FAIR data principles. 29 partners from 18 countries are contributing to the EU-funded project, which began in 2022 and will continue until 2029.

You can download the photos in print resolution at the following link:

<https://h-brs.sciebo.de/s/s4k6MTG2WkRyKBS>

FarmBook project organizes yearly press trips in collaboration with the European Network of Agricultural Journalists (ENAJ).

Learn more about EU-FarmBook and its key features at

<https://welcome.eufarmbook.eu/>

The EU-FarmBook platform is accessible under <https://eufarmbook.eu/en>

Social Media:

LinkedIn: <https://www.linkedin.com/company/eu-farmbook/>

YouTube: <https://www.youtube.com/@EU-FarmBook>

Contact for the media

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Press Release

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